

# 2015 EDITORIAL CALENDAR

Issue	Topics	Bonus Distribution	Advertising Deadlines	
			Space	Materials
JANUARY FEBRUARY	<ul style="list-style-type: none"> <li>Economic Outlook</li> <li>Meeting Growth Challenges</li> <li>2015 Vendor Directory</li> </ul>	<ul style="list-style-type: none"> <li>NAFCU Strategic Growth Conference [Mar. 11 - 13]</li> </ul>	NOV. 19	NOV. 26
MARCH APRIL	<ul style="list-style-type: none"> <li>Mergers: Keeping Members' Interests First</li> <li>Income-Generation Trends and Ideas</li> <li>Legislative Outlook</li> </ul>	<ul style="list-style-type: none"> <li>NAFCU Regulatory Compliance School [Mar. 30 - Apr. 3]</li> <li>NAFCU CEOs and Senior Executives Conference [Apr. 29 - May 1]</li> </ul>	JAN. 28	FEB. 3
MAY JUNE	<ul style="list-style-type: none"> <li>Risk Management</li> <li>Building Share of Wallet</li> <li>2015 Annual Conference Exhibitor Directory</li> </ul>	<ul style="list-style-type: none"> <li>NAFCU Board of Directors and Supervisory Committee Conference [May 11 - 13]</li> <li>NAFCU 48<sup>TH</sup> Annual Conference and Solutions Expo [June 23 - 26]</li> </ul>	MAR. 25	MAR. 31
JULY AUGUST	<ul style="list-style-type: none"> <li>Technology — Payments and Beyond</li> <li>Things Your Boards Must Do</li> <li>NAFCU Annual Award Winners</li> <li>2014 Annual Report</li> </ul>	<ul style="list-style-type: none"> <li>NEW: NAFCU Risk Management Conference [August 3 - 5]</li> </ul>	MAY 19	MAY 22
SEPTEMBER OCTOBER	<ul style="list-style-type: none"> <li>Asset/Liability Management</li> <li>Advocacy: Legislative &amp; Regulatory</li> <li>Your Compliance Team: Keeping Up</li> </ul>	<ul style="list-style-type: none"> <li>NAFCU Congressional Caucus [Sept. 14 - 17]</li> <li>NAFCU Management and Leadership Institute [Oct. 12 - 16]</li> <li>NAFCU Regulatory Compliance Seminar [Nov. 3 - 6]</li> </ul>	JULY 17	JULY 29
NOVEMBER DECEMBER	<ul style="list-style-type: none"> <li>Lending Compliance</li> <li>Management and Leadership Ideas</li> <li>Cybersecurity Risks</li> </ul>		SEPT. 25	OCT. 2

*"I always enjoy reading TFCU Online. There are many articles that I find interesting each month. Also, the content of each article provides just enough, making you feel like you've walked away with some valuable information yet the articles don't bog you down with information overload or by taking too much time to read through them."*

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